

Cyperceptions

CD Card Technologies

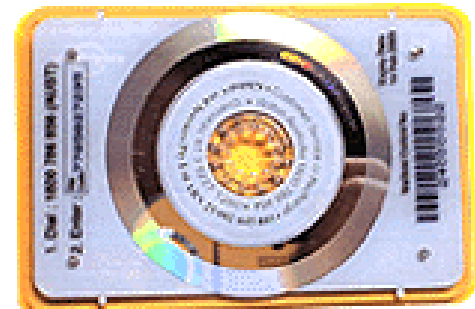
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## Prepaid CD - Calling Card Guide

Product Name	CD-PhoneCard™ Prepaid CD-Card™
Product Code	CP101 (spindle) CP102 (packaged in OPP film, sealed /w insertion paper)
Product Description	A CD-ROM based phone card with a 40MB storage capacity in the size of a conventional credit card.
Specification	<ul style="list-style-type: none"> <li>▪ 86mm (W) x 57.5mm (H) CD-ROM Card</li> <li>▪ Up to 5 color Silk Printing or Offset Printing included (a file must be received in photoshop or illustrator format, template available)</li> <li>▪ One Color Printing of PIN Number &amp; Dialing Number included (an Excel format listing of PIN #s are required)</li> <li>▪ Instruction Insertion Sheet</li> </ul>
Package Option	<ul style="list-style-type: none"> <li>▪ Spindle</li> <li>▪ Sealed in OPP film</li> <li>▪ Customized packaging such as in blister pak is available (quoted separate)</li> </ul>
Uses	<ul style="list-style-type: none"> <li>▪ Prepaid Internet Access</li> <li>▪ Phone Card</li> <li>▪ Prepaid Content Access</li> <li>▪ E-Commerce</li> <li>▪ Contests</li> <li>▪ Promotions</li> <li>▪ Collector Card</li> <li>▪ Gift Card</li> <li>▪ Software Samples</li> <li>▪ Virtual Tours</li> <li>▪ Market Response Incentive</li> </ul>



Front, Spindle



Back, Dialing # / PIN #



Front, Sealed packaged in OPP film



Back, with Paper Insertion

The Prepaid CD-Card offers more than another way to pay for a telephone call. They are the gateway to a host of interactive marketing promotions, solutions and unique communication tools. The conventional plastic phone card offers two-dimensional media where with the combination of CD-ROM offers a live and interactive three-dimensional solution.